Our home
Our City Our future

2016-2026
FAIRFIELD CITY PLAN
Community Strategic Plan

INTEGRATED **PLANNING** AND **REPORTING** FRAMEWORK

FairfieldCity
Celebrating diversity

Fairfield City Council

English

For further information please contact the Customer Service Centre on 9725 0222 or visit our website
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Arabic

للحصول على معلومات إضافية يرجى الاتصال بمركز خدمة الجمهور على الرقم ٩٧٢٥ ٠٢٢٢ أو مراجعة موقعنا الالكتروني
www.fairfieldcity.nsw.gov.au
إذا كنت بحاجة إلى مترجم فوري، يرجى الاتصال بخدمات الترجمة الفورية الهاتفية (TIS) على الرقم ١٣١ ٤٥٠ سعيا للمساعدة.

Assyrian

ܗܢ ܡܘܕܥܢܘܬܐ ܙܘܕܢܝܐ، ܐ܂ ܒܥܝܐ ܠܘܚܡ، ܡܨܐ ܝܗܡ، ܠܨܝܗܕܗ، ܕܝܠܟܡ ܕܗܕܘܝܐ ܒܕ 9725 0222 ܒ ܗܩܡܡ، ܒܝ ܒܡܟ- ܘܡܐ،
www.fairfieldcity.nsw.gov.au
ܐ܂ ܗܢܒܝܐ ܝܗܡ، ܠܒܝ ܡܐܠܟܡܐ، ܐ܂ ܠܘܚܡ، ܡܨܐ ܝܗܡ، ܠܨܝܠܟܡ ܕܗܕܠܟܡܐ ܚܡܟܠܟܡ، ܒܕ 131 450 ܡܢ ܘܡܕܝܐ.

Chinese Traditional

了解更多資訊，請聯絡客戶服務中心（電話：9725 0222）或訪問我們的網站
www.fairfieldcity.nsw.gov.au。
如果您需要傳譯員服務，請致電電話傳譯服務處 131 450 尋求協助。

Italian

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visitare il nostro sito web www.fairfieldcity.nsw.gov.au
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assistenza.

Khmer

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ប្រសិនបើលោកអ្នកត្រូវការអ្នកបកប្រែភាសា សូមទូរស័ព្ទ កិច្ចបំរើអ្នកបកប្រែភាសាតាមទូរស័ព្ទ លេខ 131 450
ដើម្បីសុំជំនួយ។

Spanish

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9725 0222 o visite nuestro sitio web en www.fairfieldcity.nsw.gov.au
Si requiere los servicios de un intérprete, llame al Servicio de intérpretes telefónicos al 131 450 para reci-
bir asistencia.

Vietnamese

Để biết thêm thông tin, xin liên hệ với Trung Tâm Dịch Vụ Khách Hàng ở số 9725 0222 hoặc truy cập
trang mạng của chúng tôi www.fairfieldcity.nsw.gov.au
Nếu quý vị cần thông dịch viên, xin gọi Dịch Vụ Thông Dịch Viên Qua Điện Thoại ở số 131 450 để được
giúp đỡ.

FAIRFIELD CITY COUNCIL'S COMMITMENT TO ABORIGINAL AND TORRES STRAIT ISLANDER RESIDENTS

Fairfield City Council (Council) acknowledges the Cabrogal people of the Darug nation as the traditional custodians of Fairfield City and pays its respect to the Elders both past and present. The Cabrogal name comes from the 'cobra grub', an edible freshwater worm harvested from local creeks in the City that was a staple food for the clan. Council also recognises the spiritual relationship Aboriginal Australians have with the land and the right to live according to their own beliefs, values and customs.

In July 2000, Council signed a Local Government Commitment that both acknowledged and recognised Aboriginal and Torres Strait Islander people as the first people of Australia. It acknowledged their loss and grief caused by alienation from traditional lands, loss of lives and freedom, and the forced removal of children.

The signing of this significant agreement took place during National Aboriginal and Islanders Day Observance Committee (NAIDOC) Week to symbolise the vital partnership with the Aboriginal and Torres Strait Islander people in Fairfield City.

Reconciliation Week 2016 - Smoking Ceremony

Mayoral and City Manager Foreword

Aquatopia Water Park

The 2016-2026 Fairfield City Plan (City Plan) is the Community's plan. It was developed based on the outcomes of extensive community engagement undertaken in 2016 when members of the community were engaged to help guide the future of Fairfield. The City Plan outlines the community's vision and its priorities, goals and strategies over the next ten years.

Although Fairfield City Council produces the City Plan, the document is written on behalf of the community and reflects its views and aspirations. Council is not solely responsible for delivering all the outcomes identified in the plan. It shares that responsibility with a number of stakeholders including all other levels of government (Federal and State), non-government organisations, businesses, institutions, agencies and individuals. All stakeholders have an important role to play in delivering the community outcomes identified in this plan.

We look forward to advocating to all stakeholders on behalf of the community on the priorities, needs and aspirations identified within the City Plan, as well as working together with them to make Fairfield City 'a welcoming safe and diverse community where we are proud to belong, invest and prosper'.

Frank Carbone
Mayor of Fairfield City

Alan Young
City Manager

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Fairfield Adventure Playground

Integrated Planning and Reporting (IPR) Framework

IPR FRAMEWORK AT A GLANCE

The Local Government IPR Framework aims to ensure a more sustainable Local Government sector.

All NSW Councils are required to develop a Community Strategic Plan (10 Years) along with a Delivery Program (4 years) and Operational Plan (1 year). These documents are informed by a Resourcing Strategy (10 years) that is made up of a Long Term Financial Plan, Asset Management Strategy and Workforce Management Plan.

In order to achieve the integration envisaged by the IPR Framework, there is an alignment between the Fairfield City Plan, Delivery Program and the Operational Plan. This alignment for Fairfield is formed through the five themes, which are identified as Theme 1 - Community Wellbeing, Theme 2 - Place and Infrastructure, Theme 3 - Environmental Sustainability, Theme 4 - Local Economy and Employment and Theme 5 - Good Governance and Leadership.

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Australia Day Water Activities

Food Flavour Fusion at Fairfield City Museum and Gallery

Culinary Carnivale performance

The Big Picture

Fairfield Town Centre

ISSUES AND INFLUENCES ON FAIRFIELD CITY

The Fairfield City Community is like every community around the world, they do not exist in isolation, they are part of a bigger picture. There are things that happen in the wider world which can impact upon the community's attitudes and perceptions. Some of the most significant factors are set out below and come from international, federal, state, regional and local levels. These factors all impact on or influence the community's concerns, hopes and dreams for the future.

INTERNATIONAL

Climate change, terrorism, global megatrends, economic and political instability and increasing numbers of refugees.

FEDERAL

- Immigration and humanitarian settlement
- Western Sydney Airport
- Welfare
- Ageing population
- Health
- National Disability Insurance Scheme
- Terrorism

STATE

- NSW Long Term Transport Master Plan
- State Infrastructure Strategy
- Jobs and economy
- Education
- Public hospitals and community health
- Environment
- Community safety
- State and Premier's Priorities
- Local Government Reform - *Fit for the Future*
- Financial sustainability
- Planning Regulation Reform
- Other State Initiatives Disability Inclusion Act

REGIONAL

- Greater Sydney Commission's District Plan
- Western Sydney Infrastructure Plan
- Western Sydney Rail Needs Scoping Study - Discussion Paper

LOCAL

- Housing affordability
- Population density
- Community diversity
- Businesses and job opportunities *(blue and white collar jobs)*
- Unique characteristics of the local community (refer to *City Profile*)
- Flooding
- Large number of refugees
- Established urban area (new housing from redeveloped sites)

Proposed Western Sydney Airport

Harmony Day at the Museum and Gallery

Detailed below is further information on a number of the major federal, state, regional and local issues that may have a significant impact on the Fairfield City Community over the next ten years.

FEDERAL

WESTERN SYDNEY AIRPORT

The (Federal) Australian Government has announced that Badgerys Creek will be the site for a Western Sydney Airport. The new airport is expected to be a major generator of economic activity and to provide employment opportunities in Western Sydney. It is estimated that by the early 2030s, the proposed airport is expected to generate nearly 9,000 direct jobs, with around 6,900 indirect jobs in the surrounding area which includes Fairfield City. The Western Sydney Infrastructure Plan has identified various road projects which will connect the proposed Western Sydney Airport and Sydney's road network. Further engagement with the community is required to ensure the infrastructure meets community needs for these surrounding areas.

WESTERN SYDNEY AIRPORT

REVISED DRAFT
Airport Plan
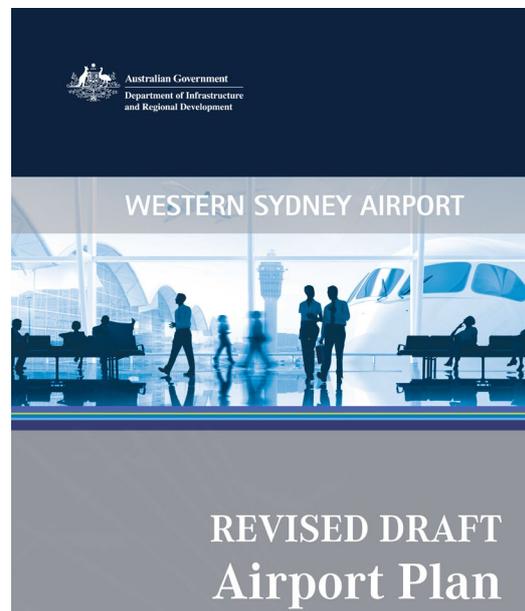
IMMIGRATION

In September 2015, the (Federal) Australian Government announced that an extra 12,000 humanitarian places will be made available for refugees to settle in Australia and be granted a permanent residential visa. This is in response to the conflicts in Syria and Iraq.

The Department of Social Services is responsible for providing settlement support and assistance to people who come to Australia under the offshore Humanitarian Program. It is estimated that Sydney may take up to 7,000 of the 12,000 Syrian refugees with a majority to be housed in Fairfield City. This intake is expected to add additional strain to the resettlement and community services currently in place in Fairfield City, along with other services such as housing, health and education.

Refugee Week Event

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The Big Picture

Polding Street, Wetherill Park - Widening

FINANCIAL SUSTAINABILITY

The Australian (Federal) Government has run deficits for six years, with the next ten years likely to be even more difficult. Falling terms of trade and lower nominal economic growth will drag on revenues at the same time the Federal Government intends to fund substantial new policy initiatives. Tax bracket creep and favourable economic conditions have not eventuated to deliver a surplus, meaning projections rely on optimistic assumptions about organic revenue growth and spending restraint. The International Monetary Fund recently joined a growing group of economists who believe that the economic growth trend is expected to remain low into the future. The Federal budget will also face increasing pressures on spending from population ageing and from new policy initiatives such as the National Disability Insurance Scheme and Families Package. The Direct Action Policy to address climate change, and commitments to increase defence spending will also have an impact. Together these signature polices are likely to add more than one per cent of GDP to spending over the decade.

The Federal Government provides the Financial Assistance Grant program to Local Government, which is distributed by the NSW State Government. The Grant consists of funding for councils to spend on their local community priorities. In the 2014 Federal Budget the Federal Government decided to freeze indexation on the Financial Assistance Grants (FAGs) over three years, with the freeze expected to be lifted by 2017-18. To date the freeze has not directly impacted on the level of service to the Fairfield City community, due to Council's stringent budget management outlined in its Long Term Financial Plan. If the indexation freeze continues over the longer term, it will start to impact the level of service that Council can deliver for the Fairfield City Community and could delay infrastructure projects including local roads, bridges and parks.

STATE
STATE AND PREMIER'S PRIORITIES

The State and Premier's Priorities were released by the NSW Premier in September 2015 which replaced the NSW 2021 State Plan. This plan outlines a total of 30 State Priorities, including the 12 Premier's Priorities which allows the government to measure and deliver projects that create a stronger, healthier and safer NSW. These priorities are designed to grow the economy, deliver infrastructure, protect the vulnerable, and improve health, education and public service across NSW.

The Premier's Priorities will be reviewed over the coming years and any changes may affect the State Government's contribution to achieving the priorities of the Fairfield City Community. The current State and Premier's Priorities can be viewed at www.nsw.gov.au/premiers-priorities

METROPOLITAN STRATEGY - A PLAN FOR GROWING SYDNEY

A Plan for Growing Sydney, released in December 2014, is the NSW (State) Government's plan for the future of the Sydney Metropolitan Area over the next 20 years. The Plan provides key directions and actions to guide Sydney's productivity, environmental management, and liveability – including the delivery of housing, employment, infrastructure and open space.

Changes to urban planning policy and planning instruments may impact the community and could affect stakeholders ability to deliver some of the goals outlined in the Fairfield City Plan. This will need to be closely monitored for the impact of these changes to ensure that the Fairfield City Community's needs and priorities are considered in any future plans for the greater metropolitan area.

Aerial of Fairfield City

Ordinary Council Meeting

GREATER SYDNEY COMMISSION - SOUTH WEST SYDNEY DISTRICT PLAN

In 2015, the NSW State Government established the Greater Sydney Commission (GSC). The GSC has the task of implementing the broader directions of the Metropolitan Strategy. As part of this process the GSC has embarked on preparing a series of 'District Plans' for all parts of the Greater Sydney area. The District Plans are designed to underpin planning for a resilient future that balances new housing, urban renewal, the proposed airport development and locations for jobs, with the protection of natural assets such as rural areas, national parks, rivers and creeks. The District Plan will contain more detailed planning directions and actions at a regional level aimed at addressing the directions of the Metropolitan Strategy.

Fairfield City has been incorporated into the South West (SW) District Plan which includes the other local government areas of Liverpool, Camden, Campbelltown and Wollondilly. The SW District Plan will require further investigations and preparation of strategies which respond to specific directions and targets (e.g. housing) contained in the SW District Plan. Strategic work already undertaken in relation to the draft Residential Strategy, Retail and Commercial Centres Strategy and Employment Lands Strategy by Council will provide the basis for addressing issues contained in the District Plan for Fairfield City that may have an impact on the Fairfield City Community.

LOCAL GOVERNMENT REFORM

Fit For the Future (FFF) is part of the Local Government Reform to ensure Councils in NSW are financially sound and operating efficiently and can meet the future needs of their communities. Fairfield City Council has been declared 'Fit' for the Future by the NSW State Government during the first phase of the reform and was identified to remain a standalone Council. Council met the NSW State Government's FFF requirements including all the financial benchmarks.

The next phase of the reform builds on the consultation, research and independent reviews conducted by the NSW State Government since 2011 with three key programs for local government reform; creating stronger councils; improving performance and governance of local councils; and strengthening the system of local government. This phase will see the review of legislation for Local Government, improving financial systems including rating and development of stronger accountability systems and performance improvement tools for Councils.

To date parts of the Local Government Act have been amended, with further amendments expected in the future. The first phase of amendments are designed to:

- embed strategic business planning principles across councils;
- promote independent and sustainable councils engaged with and accountable to their local communities;
- and support a culture of continuous improvement in councils to ensure the effective and efficient delivery of the strategic goals agreed to with their local communities.

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The Big Picture

Prairiewood Bus Service T-way

FINANCIAL SUSTAINABILITY

State budgets are under pressure. Spending in health and education and other vital areas is growing faster than GDP, caused in part by the Federal Government substantially reducing promised transfers to State Governments for hospitals and schools. Untied revenues from the GST fell over the decade, from almost 4.0 per cent to 3.2 per cent of GDP in the decade to 2013-14. The main causes were people saving more and spending more on untaxed goods and services, particularly rent and mortgage payments. Unless these trends reverse, GST is unlikely to increase as a percentage of GDP. While containing spending will be important, governments will also need to consider opportunities for increased revenue.

The impacts to Fairfield City Council in the medium to long term include reduced government grants as Federal and State Governments contain their spending. The privatisation of services through programs such as the National Disability Insurance Scheme (NDIS) will see private organisations participate for profitable segments, but the most vulnerable in our community are unlikely to provide a profitable segment and the burden of support is likely to fall to Council as the most accessible level of government for our Community. In addition to the Federal CPI freeze, the NSW Government allocation decisions have reduced Fairfield Council's FAG allocation by 5% (the maximum permitted) each year for the last three years which has impacted Council by a reduction on forecasted revenue of $2.1 million. In addition, many Federal and NSW government grant initiatives are directed to provide Capital funding and not for operational purposes. This may provide Fairfield City with opportunities to build new community facilities but does not provide funding for the operational day-to-day services and renewal costs.

NSW LONG TERM TRANSPORT MASTER PLAN

The NSW Long Term Transport Master Plan sets the framework for the NSW State Government over 20 years to deliver an integrated, modern transport system. Although this plan identifies the challenges in developing an integrated transport system and outlines planned actions, the Master Plan is designed to support the NSW State's economic and social performance rather than the local community's needs. Since the release of this Master Plan the Fairfield City community has identified better public transport as one of its top 10 priorities. The Western Sydney Rail Needs Scoping Study – Discussion Paper, which is being initiated to support the Western Sydney Airport at Badgerys Creek, is open for the Fairfield City community to express their needs and requirements for better rail.

STATE INFRASTRUCTURE STRATEGY

Following adoption of the district plans the State Government will review the State Infrastructure Plan and Long Term Transport Strategy which may impact on Fairfield City pending the outcome of these reviews.

Fairfield Hospital

Fairfield Railway Station

REGIONAL
GREATER SYDNEY COMMISSION'S DISTRICT PLAN

The Greater Sydney Commission is embarking on developing new district plans to better connect local planning with longer term regional planning for Greater Sydney for both State and Local Government planning. The plans will use evidence based studies providing data and analysis to inform district planning. The outcomes of the plan will impact on the Local Environmental Plan.

WESTERN SYDNEY INFRASTRUCTURE PLAN

The Federal and State Governments are funding a 10 year, $3.6 billion road investment program as part of the Western Sydney Infrastructure Plan. This will deliver new and upgraded roads to support integrated transport in the region and capitalise on the economic benefits from developing the planned Western Sydney Airport at Badgerys Creek.

WESTERN SYDNEY RAIL NEEDS SCOPING STUDY – DISCUSSION PAPER

The Federal and State Governments have released a discussion paper – Western Sydney Rail Needs Scoping Study on Western Sydney's rail needs for the community. This will provide the Fairfield City community with the opportunity to participate in the scoping of rail needs for Western Sydney and will assist Council to achieve the community's desire for better public transport as they have expressed in the Fairfield City Plan 2016-2026.

"I like that there are ongoing upgrades of roads and public transport in the Fairfield area."

WESTERN SYDNEY CITY DEAL

The Federal and State Governments recently signed a 'City Deal' for Western and South Western Sydney that will see them work with local councils, including Fairfield, to realise the potential of the region and cater for future population growth. The '*City Deal*' will focus on improved infrastructure (including public transport); more jobs; housing affordability; and improved environmental and liveability outcomes.

LOCAL
HOUSING AFFORDABILITY

As Sydney housing prices continue to increase, housing affordability is a growing concern and has been identified as a priority for the Fairfield City Community. Population growth, investor demand and the desirability of areas for high income earners is impacting on the affordability of housing for low to moderate income households. Fairfield in comparison to other Sydney suburbs, is more affordable but housing affordability is a key focus for the local community.

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The Big Picture

Smithfield - Wetherill Park Gateway Sign

BUSINESSES AND JOB OPPORTUNITIES (BLUE AND WHITE COLLAR JOBS)

Fairfield City has a total of 63,945 local jobs based on the National Institute of Economic and Industry Research 2015. The largest industry is manufacturing and trade (blue collar jobs), which represents 36% of the Fairfield City's workforce in comparison to 22% of the NSW workforce. Based on the 2011 Census there is about 8% less Professional (white collar) jobs within Fairfield City in comparison to the NSW average.

COUNCILLOR ENGAGEMENT OUTCOMES

Engagement was undertaken with the Councillors to identify the issues and priorities they had heard from the Fairfield City Community during the recent local government elections. The Councillors identified a number of issues that are consistent with the community engagement results and are reflected throughout the goals, outcomes and community strategies within the five theme areas.

Most of the local issues identified relate to the Top 10 Priorities:

- **Local traffic flow and road safety** – Specifically traffic congestion around schools; need for more pick up and drop off zones; speeding; trucks parked in residential streets.
- **Car Parking**
- **Community safety** – including CCTV
- **Attractive and lively town centres** –

specifically vacancies in Fairfield CBD; range of retail shops; need to cater for all shoppers; residential opportunities like Parramatta and Liverpool; incentives for Government agencies to relocate to Fairfield City.

- **Job Opportunities** – support for small businesses.
- **Cleaner streets and public areas** – specifically cleaner streets and creeks; more rubbish collections; and animal control.
- **Inviting and well used community places and parks** – maintenance of sports fields.
- **Other issues** - identified by the Councillors were dumped cars in industrial areas, footpaths in residential streets, increase in granny flats and rejuvenation of the east side of Fairfield.

Fairfield Adventure Playground

Orphan School Creek - Canley Heights

Fairfield's Story

FAIRFIELD CITY

The City is located in Sydney's south-west, about 32 kilometres from the Sydney CBD. The City encompasses a total land area of approximately 102 square kilometres.

SUBURBS

Fairfield City has 27 suburbs: Abbotsbury, Bonnyrigg, Bonnyrigg Heights, Bossley Park, Cabramatta, Cabramatta West, Canley Heights, Canley Vale, Carramar, Cecil Park (part), Edensor Park, Fairfield, Fairfield East, Fairfield Heights, Fairfield West, Greenfield Park, Horsley Park, Lansvale, Mount Pritchard (part), Old Guildford, Prairiewood, Smithfield (part), St Johns Park, Villawood (part), Wakeley, Wetherill Park and Yennora.

LAND USE

The City is predominantly residential with substantial industrial and commercial areas and some rural residential areas in the west. Major commercial centres are located in the suburbs of Fairfield and Cabramatta.

THE TERRAIN

The City's terrain is mainly flat with the land to the south being a drainage basin for an extensive network of creeks flowing south-east into the Georges River and ultimately Botany Bay. Whilst to the west and north there is a ridge circling from Prospect to Cecil Park which in places rises to more than 100 metres.
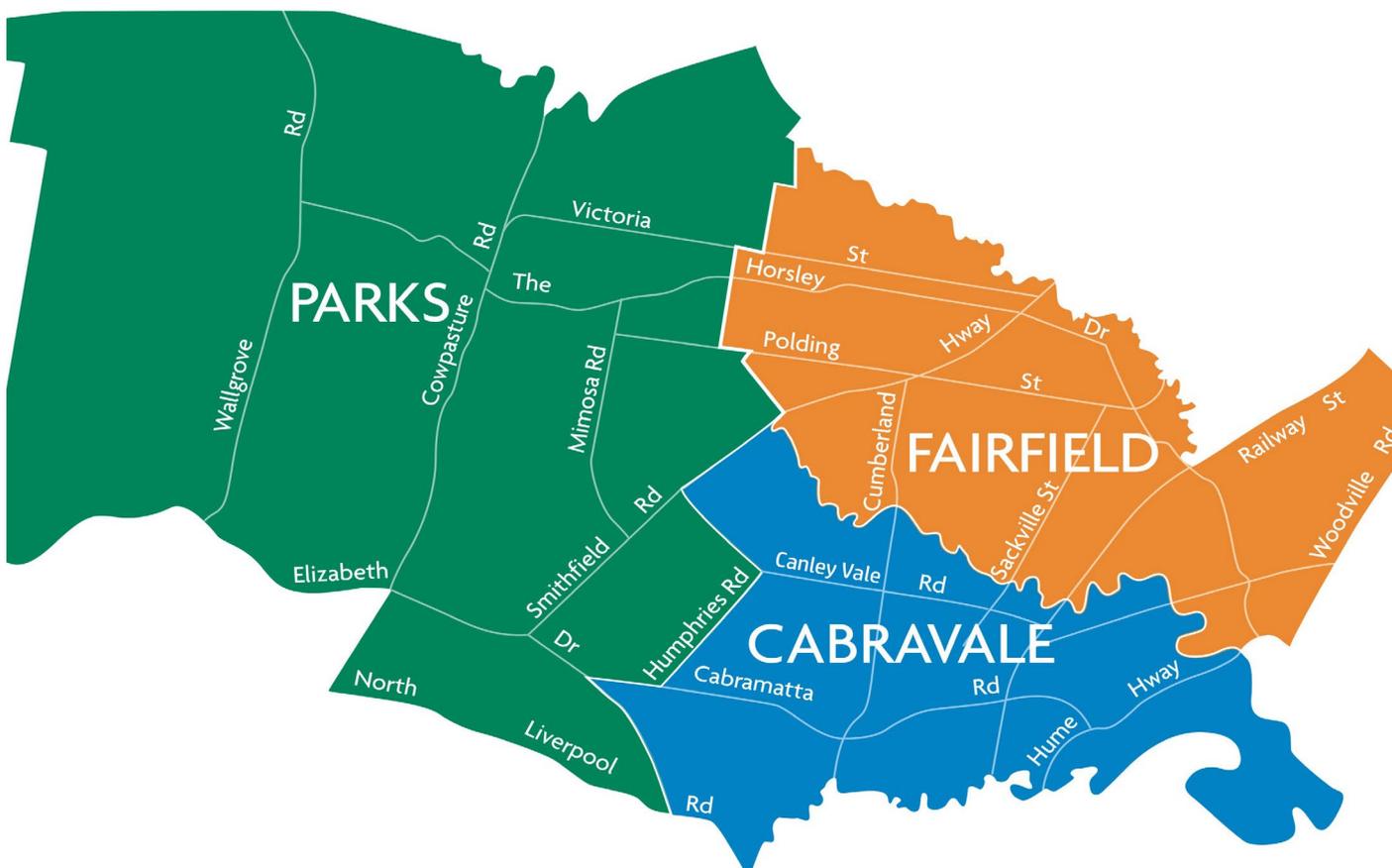
Fairfield's Story

INDIGENOUS BACKGROUND

For more than 30,000 years the land of this City has been home to Aboriginal people from the Cabrogal clan of the Darug Peoples. These 'first people of the land' hunted and gathered burraga (bandicoots), numbats, koalas, wallabies, burru (grey kangaroo), potoroos and wombats across the lands and fished for flathead, mullet, turtle, mussels, oysters, yabbies, crabs, prawns and cobra worm in the local rivers and creeks.

"*I like that we have parks and green space within walking distance.*"
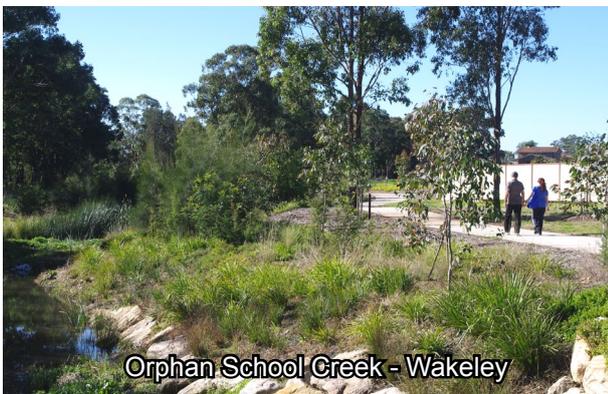
Orphan School Creek - Wakeley

SETTLEMENT HISTORY

The arrival of the First Fleet in 1788 heralded major changes in how the Fairfield City landscape was utilised. The first Europeans struggled due to the area's tough geography. The area was often described by these early settlers as 'bad country' that 'frequently overflowed'. It was during this time the area was given the new name of 'Fairfield' by one of the largest land owners, John Horsley, in honour of his family connection to the Fairfield Manor in Somerset, England.

The construction of the railway between the townships of Parramatta and Liverpool in 1856 saw our area's fortunes change. As we had the only intermediate station on this line, orchards, farms, tanneries, sawmills and houses began to sprout up across the land.

By 1888 the area was gazetted as the Municipality of Smithfield and Fairfield and continued to see the population rapidly expand and by 1900 there were 2,500 people living in the area. By the early years of the twentieth century Fairfield had become a typical country town with paddocks behind the main street with timber mills and tanneries being the main industries. In 1920, the city was renamed the Municipality of Fairfield and in 1948 with a population of over 27,000 was amalgamated with the Cabramatta-Canley Vale Council. By May 1979 it was proclaimed the City of Fairfield.

Horsley Park Community Plaque

Stockdale Reserve - Walking Path

SETTLEMENT HISTORY

Rapid population growth following the end of the Second World War saw the rural outlook turn into a predominantly urban one. Many ex-service men and new European migrants settled in the newly developed suburbs.

Large scale housing commission developments in the 1950s swelled the population to 38,000. By 1976 Fairfield had become one of the largest local government areas in New South Wales with the population more than trebling to 120,000.

Harmony Day Event Cooking Demonstration

MAJOR FEATURES

The City has more than 495 parks and reserves incorporating a diverse range of recreational settings which include children's playgrounds, youth facilities, picnic areas, reserves and bush parks. In addition the City has an extensive network of cycleways, walking trails and sportsgrounds.

Two of Fairfield City's largest parks are the Western Sydney Parklands and the extensive waterways of the Chipping Norton Lakes, covering over 5,500ha of green space.

The City has eight major creek lines that stretch out over 80km throughout the City, which flow into the Georges River and Hawkesbury-Nepean Catchments, providing important habitats for native fauna.

The City has four major business and retail centres and a number of shopping centres which showcase a large range of cultural cuisines and specialty shops. Fairfield Showground is host to many cultural and large-scale events.

"Fairfield City is a vibrant multicultural area with some of the best ethnic foods available."

Fairfield Today

Story Time at Whitlam Library

TODAY

Today Fairfield City has an estimated population of 204,442 (2015) people who reside in 57,181 dwellings across Fairfield City. The City is one of the most culturally diverse council areas in Australia. More than half of the residents were born overseas, coming from mostly non-English speaking countries. Many new migrants to Sydney choose to live in this multicultural community. 70% of residents speak a language other than English at home, with the most common being Vietnamese, Assyrian, Arabic, Cantonese and Spanish. The residents are very proud of their diversity and see it as a major strength.

The current population is relatively young compared to other parts of Sydney with many young families choosing to reside here. However the fastest growing age group is 65 years and over. This will place special demands on services and facilities into the future.

Culinary Carnivale Street Dancers

" *My friends and family from all over Sydney travel to Fairfield City for the cultural experience* "

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Harmony Day Event

City Profile

WHAT MAKES THE FAIRFIELD COMMUNITY UNIQUE

The Fairfield City Community has many unique features that distinguish it from its immediate neighbours and the rest of metropolitan Sydney. The unique features create many opportunities and challenges for achieving the Community's vision and priorities. Set out below is a summary of these unique characteristics.

204,442 Estimated resident population (2015)

40% Refugee arrivals to NSW, initially settle in Fairfield City (2010-2015)

22% Aged 15 years and over, self assessed health as fair and poor.

70% Speak a language other than English at home

20% Do not speak English well or at all

7% Population with a profound or severe disability

495 Parks and reserves

$1,022 Median weekly household income

36 Median age

25% Dwellings with no internet connection

35% Household with rent assistance

12% Travel to work by train

26% Medium and high density housing

61% Households have families with children

15.5% Completed a tertiary education

44% Industries are manufacturing

8% Social housing dwellings

9% Unemployment

30% Households renting

63% Travel to work by car

57,181 Dwellings across Fairfield City (2014)

24% Experienced mortgage stress

7% Participated in voluntary works

All Statistic are based on the ABS Data 2011, unless date specified. For more information on demographics of the Fairfield City Community refer to Councils website www.fairfieldcity.nsw.gov.au/communityprofile

About The Fairfield City Plan

Community Engagement Activity

The Fairfield City Plan is a key component of the Integrated Planning and Reporting Framework that was developed to improve transparency, accountability and sustainability for the Fairfield community. It identifies the community needs and aspirations, which are represented throughout the plan in the vision, goals, outcomes and community strategies.

COMMUNITY ENGAGEMENT

Community engagement is an essential part of the way Council does business with the community and is a way for Council to partner with the community to plan for the City's future. The Community Engagement Strategy was based on the Social Justice Principles and outlined the principles, guidelines and actions that Council undertook in order to ensure that the community and relevant stakeholders were engaged and involved in the development of the 2016-2026 Fairfield City Plan.

Council conducted multiple engagement activities across the City. This was necessary to increase the likelihood of gaining a more representative response from the community.

Activities included surveys (both for residents and businesses), a series of focus groups and events. A total of 1,261 community members took the opportunity to have a say on what they felt was important to them and what they would like to see in Fairfield City over the next 10 years.

The survey was designed by developing 6 simple questions that would address 3 key components for the community:

- where are we now?
- Where do we want to be in 10 years' time?
- How will we get there?

A detailed report (Community Engagement Report 2016) has been developed to summarise the methodology and analysis of the engagement, which can be found on Council's website with the following link -

www.fairfieldcity.nsw.gov.au/ipr

WHAT THE COMMUNITY SAID THEY LIKED ABOUT FAIRFIELD CITY

Fairfield City, located in South Western Sydney, is made up of a unique and diverse community. This multiculturalism influences the wants and needs of the community and impacts on how people live and work within Fairfield City.

Through extensive community engagement with the Fairfield City community, the following likes and values were identified for the community to continue into the future:

- A friendly and supportive community that creates a sense of belonging

- Living in a lively City that has a rich and diverse multicultural community, which reflects and enhances the varied lifestyles and cultures

- Unique restaurants and small eateries as tourism destinations

- Abundance of large green areas for parks and recreation that are easily accessible

- Variety of supportive community services for the vulnerable and the newly arrived in the City

- Relaxing and serene neighbourhoods

- Central to Sydney with easy access to amenities

- Place surrounded by natural environments including river, creeks and bushland

- Supportive family-friendly community, that develops family happiness and wellbeing

Australia Day Event at Canley Heights

White Ribbon Day BBQ

WHAT HAS BEEN LEARNT AND WHAT ARE THE GAPS

There are some issues that remain a key focus for the community in the 2016-2026 Fairfield City Plan that were raised in the 2012-2022 Fairfield City Plan. Although various stakeholders have worked to address these challenges as highlighted in the End of Term Report 2016, the following have been identified again as part of the top ten priorities.

Community Safety

Community safety is a complex issue with a number of factors that influence actual and perceived perceptions around community safety. Improving community safety requires a wide range of stakeholders including visitors and residents to work together to create a safer environment. According to the Bureau of Crime Statistics and Research, the rates of most crimes in Fairfield have been decreasing over the past 5 years. However into the future a stronger focus is required on domestic and family violence and drug related offences.

Connected Transport System

The NSW State Government is the primary provider of public transport. Fairfield City is served by the T2 Airport, Inner West & South Line, T3 Bankstown Line and T5 Cumberland rail lines in the east, the Liverpool-Parramatta T-Way travels through the centre of the City and private bus routes traverse most of the City. It is noted that use of public transport is decreasing across the City, with the vast majority of residents traveling to work by car. This decrease adds additional pressure to road congestion, traffic flow and parking availability across the City. Relevant stakeholders will continue to actively lobby the State Government and private transport operators for improvement in these areas. Future impacts that could result in improvement to transport will also be planned through the proposed Western Sydney Airport project at Badgerys Creek.

Cleaner Streets and Public Areas

Illegal rubbish dumping, littering and graffiti have been the most significant issues in Fairfield City over the past decade, impacting on the cleanliness of streets and public areas. Between 2005 and 2010, illegal dumping complaints more than doubled from 573 to 1,232. There are ongoing challenges associated with addressing these issues with various activities being delivered by stakeholders to educate the community.

Car Parking Spaces

Car parking is an issue experienced across all parts of Sydney. Drivers want parking to be available as close as possible to their destination and to be sufficient to meet peak needs such as for Christmas shopping, during popular sporting events, at school drop off/pick up and on Friday/Saturday nights in the City's popular restaurant precincts. Over the past four years 562 additional parking spaces have been developed across Fairfield City near railway stations, town centres and parks. Stakeholders need to continue to focus on making additional car parking spaces available as well as to encourage residents to use public transport to relieve some of the pressure on the network.

Access to Schools, Universities, Colleges and TAFE

Education can be delivered through early learning centres, schools, TAFEs and universities. At the moment there are no universities in Fairfield City and residents are required to travel outside of the area to attend courses. Closest locations include the Western Sydney University campuses in Parramatta, Kingswood and Campbelltown which can be a challenge to get to with the current decline in use of the public transport system. It is expected that the University of Wollongong will open a campus in Liverpool in 2017, offering undergraduate and postgraduate degrees for arts, business, IT and health management. It will present Fairfield City residents with improved access and opportunity to participate at a local University. Stakeholders will need to continue to lobby for access to better schools, university and TAFE courses within Fairfield to try and bridge this gap in supply within Fairfield.

The 2016-2026 Fairfield City Plan, will see all stakeholders continue to work towards these and other priorities identified by the community in working towards meeting the community's vision, goals and outcomes.

Community's Vision and Priorities

Traffic on Polding Street, Wetherill Park

COMMUNITY'S VISION

Identifying the community's vision is important as it is defines a clear image of the community's expectations and helps guide all relevant stakeholders and partners when choosing current and future actions. The Fairfield community reaffirmed its vision for the 2016-2026 Fairfield City Plan to be:

"We are Fairfield City – a welcoming, safe and diverse community where we are proud to belong, invest and prosper."

THEMES

In developing the 2016-2026 Fairfield City Plan, the Quadruple Bottom Line was used to create a balanced approach, rather than favouring one particular need over another. This was achieved by addressing the four elements of the Quadruple Bottom Line, which are Social, Environmental, Economic and Civic Leadership.

Based on the community's needs and aspirations identified during the extensive community engagement activities, the following five themes were identified as working towards achieving the community's vision, priorities and goals.

Theme 1 – Community Wellbeing
Theme 2 – Places and Infrastructure
Theme 3 – Environment and Sustainability
Theme 4 – Local Economy and Employment
Theme 5 – Good Governance and Leadership

Reconciliation Week 2016

Cabramatta Moon Festival Street Stalls

Fairfield PreSchool

PRIORITIES FOR THE FUTURE

Over the past 4 years, stakeholders and partners across the City have contributed to achieving the community's vision and priorities. These achievements have been highlighted in the 2016 End of Term Report and 2012-2022 Fairfield City Plan Top 10 Priorities Issues Papers. These documents identified stakeholder and partner contributions, which have impacted on the priorities compared to the previous years.

During extensive community engagement in 2016, the community was asked where they want to be in 10 years' time and how this can be achieved. As a result, the community was able to reaffirm its vision, identify a number of goals under each of the Theme areas and a list of their top ten priorities.

EVERYONE CAN MAKE A DIFFERENCE

Everyone has a part to play in achieving the community's vision, priorities and goals. When looking at the 5 Themes and the goals for Fairfield City, all stakeholders can make a contribution towards their achievement. These stakeholders include the Federal Government, State and Local Government, Non-Government Organisations, the private sector and even individual residents have a role to play.

TOP 10 PRIORITIES

1. Local traffic flow and road safety
2. Community safety
3. Inviting and well used community places and parks
4. Attractive and lively town centres
5. Connected transport systems
6. Job opportunities
7. Cleaner streets
8. Affordable housing
9. Car parking spaces
10. Access to schools, universities, colleges and TAFE

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Community's Vision and Priorities

Upgrade to Downey Lane Multi Storey Car Park
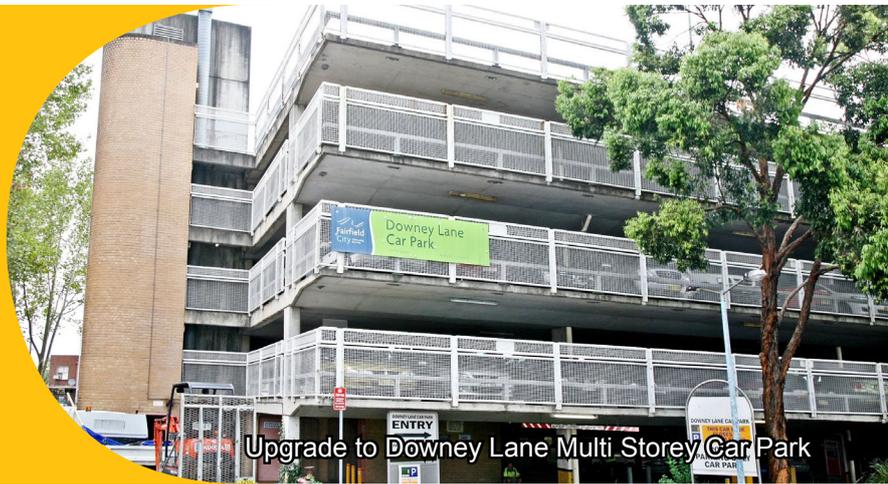
HOW THE GOALS, OUTCOMES AND COMMUNITY STRATEGIES WERE DEVELOPED

The Fairfield City Plan is the community's plan that was developed based on the results of extensive community engagement. Everyone has a role to play in achieving the community's vision, outlined in the Plan including all government agencies, businesses, community groups and even individuals.

Community engagement is an important process to identify the community's goals, outcomes and strategies. Information about the community's needs and aspirations was collected through the engagement activities, which were analysed and grouped into similar priorities. The community's goals and outcomes were determined by the most popular priorities, while the responses to the question 'How will we get there' were used to develop the community strategies identified for achieving the goals and outcomes.

The community's goals generally give a focus for stakeholders to work towards, and are able to be measured. As a result, community indicators have been identified to track whether stakeholders are heading in the right direction against these goals.

For each of the five themes there is a detailed table of:

- **Goals** — Where the community want to be?

- **Outcomes** — What this should look like?

- **Community Strategies** — What are some of the ways the community have said we could get there?

- **Stakeholders** — Who has a role to play?

- **Community Indicators** — Are they heading in the right direction?

Harmony Day - Fairfield City Museum and Gallery

Cabramatta Moon Festival - Freedom Plaza

Art Expression at the Fairfield City Museum and Gallery

Theme 1 Community Wellbeing

Children's Week Event at Fairfield Adventure Playground

WHAT IS COMMUNITY WELLBEING?

Community Wellbeing relates to the quality of life the community enjoys living, working, playing, shopping or visiting Fairfield City. It's about a good relationship with neighbours, the opportunities the community has to meet their daily needs and achieve their ambitions, a sense of belonging, respect for the things the community values, the support that's available when it is required, and the pride experienced by the diverse community and neighbourhoods.

THEME 1 – COMMUNITY WELLBEING		
GOALS	**OUTCOMES**	**COMMUNITY STRATEGIES**
a. A diverse community of many cultures that is valued and celebrated	**1** A cohesive and supportive community that takes pride in its cultural diversity	- Encourage the establishment of programs and activities to promote peace and harmony within the diverse community - Support refugees to assist integration into the community - Identify, promote and utilise key heritage buildings throughout the city - Improve partnerships across our diverse community to promote and support all cultural events and programs - Identify more funding, resources and initiatives to support community and social services
b. Healthy and active community	**1** Affordable and inclusive activities for the whole community	- Deliver affordable exercise activities for the community - Encourage the establishment of educational programs about health and nutrition - Support health services to inform and engage diverse community groups - Provide affordable community facilities for education and leisure purposes for all ages and cultures - Collaborate with the business sector and educational providers to fund innovative programs and establish centres of excellence
	2 Accessible high quality health services and facilities	- Upgrade Fairfield Hospital to improve access to facilities and specialists. - Encourage development of mega medical centres with good parking

Activities at Fairfield Youth and Community Centre

White Ribbon Day Walk

THEME 1 – COMMUNITY WELLBEING		
GOALS	**OUTCOMES**	**COMMUNITY STRATEGIES**
c. A safe community	**1** A community that feels safer and more secure	- Improve police presence at night in high foot traffic areas such as stations and town centres - Install more CCTV cameras at stations, car parks, town centres and shopping areas - Encourage the establishment of educational programs about safer communities - Install better lighting in parks, town centres and on walking tracks - Support campaigns that promote Fairfield City as a safe and secure city
d. An inclusive city with access to opportunities for the community	**1** An improved quality of life for residents	- Foster affordable housing and housing affordability initiatives and programs - Improve pickup and drop-off points at schools - Provide a form of community transport to support the aging population - Improve access at railway stations for the elderly and people with a disability - Increase access and participation opportunities at events and programs for people with a disability - Lower the cost of community services and facility use - Provide financial and educational support for community and social groups
	2 Lifelong learning and training opportunities for members of the community	- Foster mentoring and job support programs - Develop and promote programs for children and youth throughout the city - Encourage the establishment of activities and programs for aged and disabled throughout the city - Encourage universities and colleges to be established in our city - Improve the quality of courses and facilities provided at local schools and TAFE

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Bonnyrigg Mens Shed Wood Work

COMMUNITY WELLBEING STAKEHOLDERS		a.1	b.1	b.2	c.1	d.1	d.2
Federal Government	- Department of Health and Ageing - Australian Federal Police - Department of Human Services - Department of Immigration and Citizenship - Australian Children's Educational and Care Quality Authority - National Disability Insurance Agency	●	●	●			
State Government	- Office of Communities - Department of Family and Community Services - State Libraries of NSW - NSW Police - Ambulance Service of NSW - Housing NSW - TAFE NSW - NSW Department of Education			●	●	●	●
Fairfield City Council	- Social Change Through Creativity Grant Program - Advocacy for funding and services for the community - Citizenship Ceremonies - Disability Inclusion Plan - Community Safety and Crime Prevention Plan - CCTV Camera Program - Children and Family Services - Library Services - Leisure Centres - Health Partnerships - Community Development - Community Events Celebrating Cultural Diversity - Advisory Committees and Networks - Fairfield City Museum and Gallery - Youth Festival - Community Facilities	●	●		●	●	●

Grandparents' Day

Gyms in Parks Bosnjak Reserve

COMMUNITY WELLBEING STAKEHOLDERS		a.1	b.1	b.2	c.1	d.1	d.2
Non-Government Not-for-profits Organisation	- Community Services Groups - Aboriginal Support Organisations - Implementing better design to reduce opportunity for crime - Community programs that promote a sense of pride of place and community spirit - Western Sydney Cycling Network	●	●		●	●	●
Private Sector	- Financial and in-kind sponsorship and support for cultural events and initiatives - Provide employment and training opportunities including Volunteering - Provision of affordable housing in new developments	●	●		●	●	●
Individual	- Participation in cultural activities and events - Participation in healthy lifestyle activities - Have a good work life balance - Obtain higher education qualifications and skills - Respect other people's rights and property - Be law abiding - Reporting criminal activity and antisocial behaviour	●	●		●	●	●

Fairfield Town Centre - Christmas Tree

Theme 2
Places and Infrastructure

Tennis Match at Fairfield District Park

WHAT IS PLACES AND INFRASTRUCTURE?

Places and infrastructure are the buildings, facilities, open space, town centres, roads, footpaths, public transport and all other built structures that the community uses to meet their day to day and future needs. The availability of places and infrastructure in the community enables services to be provided and therefore contributes to the wellbeing of the community. The quality of places and infrastructure create a first impression for visitors to the City and helps shape the pride the community takes in their area.

THEME 2 – PLACES AND INFRASTRUCTURE		
GOALS	**OUTCOMES**	**COMMUNITY STRATEGIES**
a. An accessible and liveable city	**1** High quality development that meets the community's needs	- Design quality developments that improve the local character of the area with a focus on sustainability and technology - Encourage development of different housing types to meet the varied needs of the community - Support high quality apartment and unit developments in suitable locations with supported infrastructure
	2 Accessible parking across the city	- Provide affordable access to more parking facilities at railway stations, T-ways, town centres and shopping areas
	3 A connected Public transport and traffic management system	- Improve local traffic flow and road safety - Improve Transport System connectivity and integration with major regional centres and local areas - Ensure road and transport infrastructure is in place before developments are completed - Continue to develop safe and connected footpaths and cycleways
b. Community assets and infrastructure are well managed into the future	**1** Facilities and assets well managed and developed for the future	- Improve condition of road surfaces - Continue to ensure that the City's infrastructure is maintained and supported into the future - Improve mobile phone reception and access to internet through the NBN and wifi - New and upgraded multi-purpose community facilities developed in accessible locations
c. Inviting and well used open spaces	**1** Open spaces are well utilised for entertainment, leisure and recreation opportunities for all	- Regenerate playgrounds to make them innovative and accessible for people with disabilities - Enhance small and forgotten public spaces as areas of education and inspiration - Enhance open spaces with more seating and picnic areas - Improve park appearance with better landscaping and gardens.

Upgraded Foothpath - Canley Heights Bridge   Dutton Lane Car Park Opening

PLACES AND INFRASTRUCTURE STAKEHOLDERS

		2a.1	2a.2	2a.3	2b.1	2c.1
Federal Government	• Grant funding for infrastructure projects • Department of Primary Industries (Crown Land) • Australian Transport Safety Bureau Department of Infrastructure and Regional Development • Australian Building Codes Board	●		●		
State Government	• Transport for NSW • Roads and Maritime Services • Office of Sport • Department of Family and Community Services • Department of Planning and Environment • Public Transport Ticketing Corporation • Rural Fire Services NSW • Funding for Infrastructure Projects • Department of Planning and Infrastructure • Transport Management Centre • Sydney Trains		●	●	●	
Fairfield City Council	• Infrastructure Construction and Maintenance • Major Projects • Traffic and Transport • Asset Management • Development Planning • City Connect Bus • Building Control and Compliance • Strategic Land Use Planning • Tenants (internal businesses) • Emergency Risk Management	●	●	●	●	●
Non-Government Not-for-profits Organisation	• Service clubs undertaking community projects and programs to promote community pride • Provide support to individuals and groups requiring access to services					●
Private Sector	• Good building design and maintenance • Removal of graffiti on private property • Waste is disposed of responsibly • Properties and businesses are easy to access to all groups • Buildings meet all legislative and design requirements	●				●
Individual	• Private property is well maintained and kept clean and tidy • Litter is disposed of responsibly • Public and private domain property and fixtures are treated with respect					●

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Theme 3
Environmental Sustainability

Solar Panel System at Whitlam Library

WHAT IS ENVIRONMENTAL SUSTAINABILITY?

The local environment and natural resources define the City and contribute to the community's wellbeing. In turn the activities undertaken throughout the city impact on the quality and viability of many species and finite resources. Increasing awareness of environmental challenges such as climate change and water shortages has increased the pressure for protection and management of bushland, local wildlife and waterways throughout the city as well as improved design and operation of the built environment. Environmental sustainability is important at the local and global level and for the health and wellbeing of future generations.

THEME 3 – ENVIRONMENTAL SUSTAINABILITY		
GOALS	**OUTCOMES**	**COMMUNITY STRATEGIES**
a. A sustainable natural environment	**1** Natural environments are clean and preserved	- Reduce littering in public areas and encourage people to be responsible for their rubbish through education programs - Encourage volunteer clean up groups to keep bushland, creeks and rivers clean - Monitor and manage stormwater and floodplain risk - Improve landscaping and increase biodiversity across the city
b. Environmentally aware and active community	**1** A community who is active and educated in sustainable living	- Establish more funding and support for environmental groups in the community - Provide outreach and community education programs to increase environmental awareness across different age groups. - Provide volunteer opportunities to create an environmentally active community - Build strong relationships with community groups who are concerned with environmental issues
	2 A resilient and environmentally responsible community	- Implement strategies to achieve better recycling practices - Provide access to farmers markets and food co-ops - Continue to work with the community on energy and water saving programs
c. Environmental compliance standards are met	**1** Environmental compliance is regulated and enforced	- Regulate and enforce environmental and public health regulations - Implement educational programs and enforce city wide strategies to address illegal dumping

Rockcorps Volunteers at Lalich Reserve

Small Garden Activity for Children

ENVIRONMENT AND SUSTAINABILITY STAKEHOLDERS

		3a.1	3b.1	3b.2	3c.1
Federal Government	• Department of Environment and Energy • Department of Agriculture and Water Resources Climate Change Authority • Clean Energy Regulator and Energy Finance Corporation		●		
State Government	• Office of Environment and Heritage • Environment Protection Authority (EPA) NSW • NSW Office of Water • Department of Industry • Skills and Regional Development • NSW Department of Planning and Environment	●	●	●	
Fairfield City Council	• Catchment Management and Stormwater Levy Program • Natural Resource Management • Bushland and Wetland Regeneration • Sustainable Resource Centre • Nalawala Community Hall and Community Nursery • Initiatives and education on environmental sustainability • Domestic Waste and Recycling • Environmental Regulatory Compliance	●	●	●	●
Non-Government Not-for-profits Organisation	• Western Sydney Cycling Network • Australian Youth Climate Coalition • Keep Australia Beautiful • National Tree Day, Earth Hour and Clean Up Australia Day • Western Sydney Regional Illegal Dumping Squad • Environmental Educator Network • Georges River Combined Councils' Committee • Greater Sydney Local Land Services	●	●	●	
Private Sector	• Reduce Emissions and Waste • Use Recycled Material where possible • Investigate in solar energy and waste to energy initiatives			●	
Individual	• Continue to reduce, reuse and recycle • Compost kitchen and garden waste • Choose energy efficient appliances • Consider alternative, retrofit water appliances and install a rainwater tank • Carpool • Don't litter • Report illegal dumping activities	●	●		●

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Theme 4
Local Economy and Employment

Fairfield Town Centre - Ware Street

WHAT IS LOCAL ECONOMY AND EMPLOYMENT?

The businesses and industries in Fairfield City and the surrounding areas provide goods and services as well as local employment opportunities. The shopping centres provide a range of products, services and meeting places, and represent the identity of their suburb. The Smithfield-Wetherill Park industrial area is one of the largest industrial estates in Australia and therefore a major employer, traffic generator and economic powerhouse. Higher than average levels of unemployment, especially youth unemployment, place increased importance on access to education and training.

THEME 4 – LOCAL ECONOMY AND EMPLOYMENT		
GOALS	**OUTCOMES**	**COMMUNITY STRATEGIES**
a. Range of resilient businesses	**1** Businesses are active, successful and involved in the community	- Encourage more variety of shops in local areas - Attract businesses to the area and provide support to smaller businesses - Provide more parking around local shopping areas - Create a modern vision for shopping precincts - Provide free parking around local businesses to attract customers
b. Attractive and lively City	**1** A unique and energetic city as a destination for food and leisure activities	- Engage with the community to create attractive designs for modernised town centres - Strengthen the unique identity of our town centres - Create safe and pleasant areas to meet friends and family - Partner with local businesses to turn town centres into food destinations - Reduce the number of cars in shopping areas - Assist businesses with aesthetic guidelines to improve the overall appearance of city - Encourage a lively night life through new projects and initiatives
c. Diverse employment and job opportunities	**1** A variety of job and training opportunities available in the City	- Encourage the establishment of job expos throughout the city - Part-time and full time employment opportunities in the city - Provide educational training programs and mentoring opportunities to improve our community's employment skills - Continue free public festivals and events that create job and volunteer opportunities - Provide support programs and connections for residents who are unable to find work i.e. due to disabilities, language barriers, etc. - Encourage a variety of skilled (white collar) businesses into the area

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Business Breakfast Seminar

Cabramatta Good Food Month Fair

LOCAL ECONOMY AND EMPLOYMENT STAKEHOLDERS		a.1	b.1	c.1
Federal Government	- Council of Australian Governments - Department of Education and Training - Department of Immigration and Border Protection - Department of Employment - Centrelink - Regional Development Australia – Sydney - Australian Research Council	●		
State Government	- NSW Department of Education - Technical and Further Education (TAFE) NSW - NSW Department of Industry - Transport NSW - Roads and Maritime Services - State Transit Authority of NSW	●		●
Fairfield City Council	- Advocacy for employment skills and training assistance - Promote investment and growth - Strategic Planning - Town Centre public domain improvements - Tourism, Marketing and Promotion activities - Sydney International Food Festival - Place Management Programs	●	●	●
Non-Government Not-for-profits Organisation	- Job Services Australia Providers - Business Enterprise Centres - Registered Training Organisations - Migrant Resource Centres	●	●	●
Private Sector	- Support access to jobs and training for locals - Commitment to and expansion of Apprentice and Work experience programs - Seek supplies locally - Utilise Government assistance for skilling and training employees	●	●	●
Individual	- Undertake education/vocational training - Actively seek employment - Participate in community consultations - Shop locally - Seek access to online Education services		●	

Theme 5
Good Governance and Leadership

Local Government School Tour

WHAT IS GOOD GOVERNANCE AND LEADERSHIP?

In a democracy, the community wants their leaders to listen to them, represent their views with integrity and strive to achieve for the good of the community. Decision making, especially in the public sector, must be transparent, objective and accountable. Good governance and leadership ensures the community has access to information and is able to participate in the development of policies and decisions that affect them. The Fairfield community expects a high standard of ethics, justice and honesty to be reflected in the actions and behaviour of individuals, organisations, businesses and governments.

THEME 5 – GOOD GOVERNANCE AND LEADERSHIP		
GOALS	**OUTCOMES**	**COMMUNITY STRATEGIES**
a. Decision making processes are open and transparent	**1** Acting ethically and in the interest of the community	- Consult and engage the community on all plans including large scale developments and changes to legislation - Provide the local community with more regular feedback about future plans and developments that impact the city - All stakeholders consider the community's needs in its decision making and planning
b. A well engaged and informed community	**1** Information is available and clearly communicated to the diverse community	- Advocate for a range of opportunities for all members of the community to make better informed decisions - Provide reliable and accurate information in a variety of forms that is easily understood and meets the diverse needs of the community i.e. language, disability, etc.
	2 Our community is connected and engaged innovatively	- Utilise a diverse range of communication methods that collectively engage with Fairfield's diverse community - Actively seek opportunities to involve residents in their local area - Deliver more community engagement opportunities and initiatives throughout the city
c. Fairfield City is financially sustainable and responsible	**1** Services are affordable	- Provide value for money services - Encourage and support local businesses to employ local people and give them incentives to give back to their community - Enable the community to be less dependent on welfare through education and support programs
d. Strengthen relationships through partnerships within our community	**1** Community and Government organisations working together	- Provide more regular information to the community on issues that affect them - Investigate options for more partnerships between all levels of government to deliver services that support the diverse community throughout the city
	2 Community interests are well represented	- Develop and maintain effective partnerships between our diverse community and Government sectors to achieve community goals - Stakeholders throughout the city are advised of the community's aspirations and priorities

Open Day - NSW Police Service

Fairfield Sustainable Resource Centre

GOOD GOVERNANCE AND LEADERSHIP STAKEHOLDERS		a.1	b.1	b.2	c.1	d.1	d.2
Federal Government	- Australian Bureau of Statistics - Australian Valuation Office - Three Federal Government Seats – Blaxland, Fowler and McMahon - Accounting Standards Board	●	●	●		●	●
State Government	- Increase sharing of information - NSW Police - Hospitals/Health - Three state government seats – Fairfield, Prospect, Cabramatta - NSW Electoral Commission - Office of Local Government - Independent Commission Against Corruption - Information and Privacy Commission NSW - Independent Pricing and Regulatory Tribunal	●	●	●	●	●	●
Fairfield City Council	- Engage, consult and inform the community - Advocacy to all levels of government on the identified community needs - Local media release, Mayoral Message, newsletters and website - Council and Committee Meetings - Fairfield City Plan and Long Term Financial Plan - Customer Service Requests - Elected representatives - Financial Sustainability - Corporate Planning and Improvements	●	●	●	●	●	●
Non-Government Not-for-profits Organisation	- Actively seek up to date information, managed effectively and within statutory requirements - Barriers to education, training and employment are explored and solutions generated - Encourage the community to voice their views					●	●
Private Sector	- Compliance and understanding of licence standards and guidelines - Actively seek business growth information and participation in local or regional business events					●	
Individual	- Participate in focus groups and surveys - Attend council and committee meetings - Regularly visit websites and contact relevant government organisation for information/action - Be law abiding at all times		●	●		●	●

Tracking Progress - Community Indicators

Cycle Ways at Canley Vale

It is important to check whether or not progress is being made towards achieving the community's vision, priorities and goals identified in the Fairfield City Plan five theme areas. A number of community indicators have been developed and will be used to measure all stakeholders progress in working towards the Community's vision. These community indicators will be monitored and reported on through the End of Term Report and the results will be used to help inform future strategies and plans for the community.

THEME 1: COMMUNITY WELLBEING

Goals	Community Indicators	Data Source
A diverse community of many cultures that is valued and celebrated	Increased social tolerance	Indicators Survey
	Increased community cohesion	
Healthy and active community	Increased access to affordable health activities	Indicators Survey
	Improved community health	Indicators Survey
A safe community	Decreased crime rates	NSW Bureau of Crime Statistics and Research
	Increased perception of community safety	Indicators Survey
	Decreased road and traffic incidents	Transport NSW
An inclusive city with access to opportunities for the community	Increased number of support programs for youth and elderly	Indicators Survey
	Improved educational institutions	Indicators Survey

Cabramatta Moon Festival Food Stall

Worm Farming Workshop

THEME 2: PLACES AND INFRASTRUCTURE

Goals	Community Indicators	Data Source
An accessible and liveable City	Increased use of public transport (train and bus)	NSW Bureau of Transport Statistics Household Travel Survey
	Improved public transport	Indicators Survey
	Decreased traffic congestion	Indicators Survey
	Increased access to parking across the city	Indicators Survey
	Improved high quality development across the city	Indicators Survey
	Increased access to affordable housing	Indicators Survey
Community assets and infrastructure are well managed into the future	Improved condition of roads	Indicators Survey
	Improved condition of infrastructure	Indicators Survey
	Improved community facilities	Indicators Survey
	Improved access to phone and Internet/National Broadband Network	Indicators Survey
Inviting and well used open spaces	Increased usage of parks and recreational grounds	Fairfield City Council Internal Booking Management System Data
	Increased community satisfaction with open spaces	Indicators Survey

Tracking Progress - Community Indicators

Food Tour at the Lao Temple

THEME 3 – ENVIRONMENTAL SUSTAINABILITY

Goals	Community Indicators	Data Source
A sustainable natural environment	Decreased littering and illegal dumping	Fairfield City Council Internal Customer Request Management System Data
	Improved stormwater drainage	Indicators Survey
	Improved conditions of creeks and rivers	Indicators Survey
Environmentally aware and active community	Increased environmental awareness	Indicators Survey
	Increased community involvement in environmental and sustainability programs	Fairfield City Council Internal Report
Environmental compliance standards are met	Increased environmental compliance	Fairfield City Council Internal Customer Request Management System Data

THEME 4 – LOCAL ECONOMY AND EMPLOYMENT

Goals	Community Indicators	Data Source
Range of resilient businesses	Increased support for businesses	Indicators Survey
	Decreased unemployment	Australian Bureau of Statistics
Attractive and lively City	Improved attractiveness of the city	Indicators Survey
	Increased activities and improved liveliness in our town centres	Indicators Survey
Diverse employment and job opportunities	Increased number and diversity of jobs available	Indicators Survey
	Increased access to affordable job skills training	Indicators Survey

Stallholder - Muslim Association

Fairfield Obstacle Course

THEME 5 – GOOD GOVERNANCE AND LEADERSHIP

Goals	Community Indicators	Data Source
Decision making processes are open and transparent	Increased community consultation on large changes or impacts	Indicators Survey
A well engaged and informed community	Information is available and clearly communicated	Indicators Survey
	Increased involvement or participation by the community	Indicators Survey
Fairfield City is financially sustainable and responsible	Increased community satisfaction with affordability of services	Indicators Survey
	Increased Gross Regional Product	Australian Bureau of Statistics - National Accounts
Strengthen relationships through partnerships within our community	Increased number of partnerships between community and government organisations	State and Local Governments Internal Databases

Fairfield Christmas Trolley Drive

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Lunar New Year Golden Tree

		Theme 1 - Community Wellbeing				Theme 2 - Place and Infrastructure		
Premier's Priorities ★		a A diverse cultural community that is valued and celebrated	b Healthy and active community	c A safe community	d An inclusive city with access to opportunities for our community	a An accessible and liveable city	b Community assets and infrastructure are well managed into the future	c Inviting and well used open spaces
NSW Goal - Strong budget and economy	Creating jobs ★							
	Driving public sector diversity ★							
	Making it easier to start a business							
	Encouraging business investment							
	Boosting apprenticeships							
	Accelerating major project assessment						●	
	Protecting our credit rating							
	Delivering strong budgets							
NSW Goal - Building infrastructure	Building infrastructure ★						●	
	Faster housing approvals ★					●		
	Improving road travel reliability					●		
	Increasing housing supply					●		
NSW Goal - Protecting the vulnerable	Reducing domestic violence ★			●				
	Tackling childhood obesity ★		●					
	Protecting our kids ★			●				
	Reducing youth homelessness ★			●				
	Transitioning to the NDIS				●			
	Creating sustainable social housing					●		
NSW Goal - Better services	Improving service levels in hospitals ★		●					
	Improving education results ★				●			
	Keeping our environment clean ★							
	Improving government services ★							
	Improving Aboriginal education outcomes				●			
	Better government digital services							
	Cutting wait times for planned surgeries		●					
	Increasing cultural participation	●						
	Ensure on-time running for public transport					●		
NSW Goal - Safer communities	Reducing violent crime			●				
	Reducing adult re-offending			●				
	Reducing road fatalities			●				

2016-2026 Fairfield City Plan

Bring It On! Youth Festival

Fairfield Youth and Community Centre Opening

Theme 3 - Environmental Sustainability			Theme 4 - Local Economy and Employment			Theme 5 - Good Governance and Leadership			
a A sustainable natural environment	b Environmentally aware and active community	c Environmental compliance standards are met	a Range of resilient businesses	b Attractive and lively city	c Diverse employment and job opportunities	a Decision making processes are open and transparent	b A well engaged and informed community	c Fairfield City is financially sustainable and responsible	d Strengthen relationships through partnerships within our community
					●				
									●
			●						
			●						
					●				
								●	
								●	
	●								
●			●						
									●
									●

2016-2026 Fairfield City Plan

Appendices

GLOSSARY OF TERMS

Enviro Week Craft Recycling Workshop

COMMUNITY ENGAGEMENT REPORT
The Community Engagement Report provides a summary of the information and data gathered during the community engagement process. The Report summarises and analyses the information received by the Council which forms basis for the Fairfield City Plan's visions, priorities and goals.

COMMUNITY ENGAGEMENT STRATEGY
Council is required to engage with the community to obtain input into the development of their Community Strategic Plan known as the Fairfield City Plan. Council prepares and implements a Community Engagement Strategy based on the Social Justice Principals for engagement as outlined in the Local Government Act. The Community Engagement Strategy outlines how Council will engage with the community to establish their vision, goals and priorities for the future of Fairfield City.

COMMUNITY STRATEGIES
A community strategy is a plan, method or series of actions the community has identified for achieving a specific goal or result.

DEMOGRAPHIC
The statistical data of a population such as age, sex, income, education, etc.

END OF TERM REPORT
The End of Term Report is designed to report on the progress by all stakeholders in achieving the community's visions, priorities and goals as set out in the Fairfield City Plan. This Report is produced at the end of a Council's four year term.

GLOBAL MEGATREND
A megatrend is a large change that could occur in communities in areas such as social, economic, political, environment or technology. This effects a wide range of activities, processes and views in government and society over the long-term. They are the main impacts that would drive trends, such as aging populations and advancing technologies (e.g. Social Media).

GOALS
Goals generally give focus to stakeholders by highlighting a direction to work towards and providing measurable milestones. Goals are vital for formulating successful strategies and plans and identifying aims.

GROSS REGIONAL PRODUCT
The market value of all final goods and services produced within a metropolitan area in a given period of time.

INDICATOR
Indicators are a measurable variable that has been developed to identify progress towards the community's vision.

INDICATORS SURVEY
The Indicators Survey is a statistically valid random telephone survey undertaken of the Fairfield City Community once every four years.

Reconciliation Week Event

IPR FRAMEWORK

The Integrated Planning and Reporting framework is a set of guidelines that outline Council's statutory requirements to ensure a more sustainable and transparent Local Government Sector. The Framework is designed to improve local government's community, financial and asset planning and it includes long, medium and short term plans that set the direction for Council's service delivery based on the community's priorities. In accordance with the Local Government Act, all local councils are required to develop a set of strategies, plans and reports that are developed and endorsed by the Council.

OUTCOMES

An outcome defines what the successful achievement of a goal should look like, it is what the community would like to see as the result of implementing plans and strategies.

QUADRUPLE BOTTOM LINE

The Fairfield City Plan addresses four key elements that include social, environmental, economic and civil leadership. This is known as the quadruple bottom line and aims to ensure that strategies and plans are drawn up using a broad and balanced view towards issues within a local government area.

SOCIAL JUSTICE PRINCIPLES

The Social Justice Principles ensure social considerations such as equity, access, participation and rights are taken into account when engaging the community. Social Justice Principles are based on eliminating inequity and promoting inclusiveness of diversity.

STAKEHOLDER

An individual, business or organisation that is impacted by or has an impact on Fairfield City and its plan.

Bring It On! Youth Festival

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For more information and a copy of the plan
Visit Council's website: www.fairfieldcity.nsw.gov.au
Call us on 9725 0222 or fax us on 9725 4249
Write to us at PO Box 21, Fairfield NSW 1860
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